

ASUM AU26 Keynote Speaker Video Guide

We would love a short video from you to help promote the conference across our social media channels (Facebook/Instagram/LinkedIn).

Your video should be 30–45 seconds and filmed vertically on your phone.

1. What to Say (*Suggested Script*)

Please start your video with the following:

Hi, I'm [insert name], and I will be a keynote speaker at ASUM 2026 in Perth from 14–16 November.

I'll be presenting [talk or presentation title], where we'll explore [1–2 key takeaways or what the audience will learn].

I'm looking forward to seeing you in Perth for ASUM AU26.

2. How to Film Your Video

Use your smartphone to record the video. If possible, use an iPhone 15 or higher for the best camera quality.

Settings:

- Film in vertical (portrait)
- Record in 1080p or 4K
- Use the rear camera if possible.

Positioning:

- Place your phone at eye level
- Frame from mid-chest to just above your head
- Look directly at the camera lens

For best practice, you can ask someone to film you. However, a **tripod or stable surface** will also help keep the video steady if you're filming alone.

Lighting:

Good lighting makes a big difference.

Best option:

- Face natural light from a window
- Have a neutral background behind you with no brands/

Avoid:

- Bright light behind you
- Dark rooms
- Overhead lighting that creates shadows



Audio:

Please record in a quiet room with minimal background noise.

Tips:

- Close doors/windows
- Avoid fans or loud equipment
- If available, use a lapel or earbud microphone

Recording Tips:

- Speak clearly and naturally
- Keep it 30–45 seconds
- Smile and be conversational
- Record 2–3 takes so you can choose the best one

3. Sending Your Video

Once recorded, please send your video to the **ASUM team** via:

- Email: c.kuan@asum.com.au with the subject name “Keynote Speaker Video ASUM AU26 [insert name]”. Please attach the file as a ZIP file if it’s too large.

